Information for the processing of personal data in accordance with Article 14 GDPR

The purpose of this data protection notice is to inform data subjects about the processing of their personal data. Considering the technical nature of the module and limitations imposed by the research design (i.e., scale), it is considered that informing those data subjects directly would involve a disproportionate effort. For this reason, this information is made publicly available via the project's website in accordance with Article 14 GDPR and with its potentially applicable derogations (Article 14 (5) (b) GDPR¹), as an effort of enabling the data subjects to be informed about the data processing and to exercise their rights. This notice refers to the specific module of ClimEmpower responsible for collection of data from online sources.

Data will be collected from publicly available social media accounts (e.g. X/Twitter), the content of which will be associated to geographical information about real past events in ClimEmpower areas. This action is needed to perform the tasks of collection, analysis and fusion of data from different sources that are necessary for the realisation of the user-centric services for the ClimEmpower regions.

1. The Project

ClimEmpower aims to empower five south-European regions with high Climate Change (CC) risk and exceptionally low adaptive capacity to enhance their CC-resilience, establish the regional Communities of Practice (CoP) and co-create the resilient development strategies adapted to the regional needs and potentials. We will achieve this through combination of user-driven climate applications, capacity building and "best practices" transfer from other European projects and regions. It will develop new generic interface to C3S Climate Data Store, data driven CC-hazard and -risk assessment services, and semi-semi-quantitative ("screening") services allowing the users to compare different adaptation strategies. These services will primarily rely on open data and open service infrastructure and on cross-linking of such data with data that can be sampled locally during the project - to complement the pan-European data, improve granularity or to validate the predictions.

2. Data Controller

Data Controller: Centre for Research & Technology – Hellas (CERTH)/Information Technologies Institute (ITI), 6th km Harilaou - Thermi, 57001, Thermi- Thessaloniki, Greece.

Project Coordinator: AIT AUSTRIAN INSTITUTE OF TECHNOLOGY GMBH, GIEFINGGASSE 4, WIEN 1210, Austria.

¹ Paragraph 5 (b) of this Article provides for an exemption if such information proves impossible or would involve a disproportionate effort, for processing for archiving purposes in the public interest, scientific or historical research purposes or statistical purposes. In this case, subject to the conditions and safeguards referred to in Article 89(1) GDPR, the controller shall take appropriate measures to protect the data subject's rights and freedoms and legitimate interests, including making the information publicly available.

3. Data Processing

It is foreseen that through the processing of the collected data from various sources useful intelligence will be generated to be integrated in the user-centric services and applications developed during the project, thus assisting end-users to assess risks associated to floods and their cascading effects. With respect to any potential processing of personal data, the applicable legal ground for such processing activities is the legitimate interest of the data controller (CERTH/ITI) pursuant to Article 6(1)(f) GDPR. The processing is in fact necessary for scientific purposes, in accordance with recitals 49 and 50 GDPR.

What personal data is being processed?

The following categories of personal data publicly available in social media posts/web forums etc. are foreseen to be collected/processed:

 Social media and forum posts including the language, textual content, hashtags, images/videos (their urls), and timestamps; The posts will be automatically crawled and if certain keywords are identified that relate to flood events or to compound events that include floods or to cascading effects produced by floods, they will be processed and saved.

No special categories of personal data (Article 9(1) GDPR) are foreseen to be collected (at least not intentionally), nor data relating to criminal convictions (Article 10 GDPR)². In case that such an unintentional data processing happens, 9(2)(j) and 89(1) apply due to the scientific purpose of such a processing. Also, in accordance with the data minimisation principle, only the parts of the social media posts that are deemed necessary for the project's objectives will be kept and will be secondary/further processed subject to a privacy-by-design technique, while the majority will be deleted immediately, prior to storage. All data will be collected in accordance with the licences and terms & conditions of the data providers (adherence to the terms of the official APIs of the social media platforms). All data will be gathered only from public accounts, with the permission defined by the social media platforms and in compliance with the respective terms of use, including the ones referred explicitly to the terms of use on behalf of minors, thus in accordance with user expectation of privacy. Any other personal data considered necessary for the project will pseudonymised, encrypted and stored in a password-protected database. In accordance with the data minimisation principle, only personal data that are deemed necessary for the project will be processed adhering to privacy-by-design principles, while the majority will be deleted immediately, prior to storage. Further, details are provided in the "What is the purpose of the processing" section.

What is the purpose of the processing?

As aforementioned, the data will be used for (i) scientific research purposes, (ii) to facilitate the functionality of other modules of the project, and (iii) for demo purposes.

² In case any criminal activity is witnessed or uncovered during this research activity, the research team will be required to share this information and all necessary (pseudonymised) data with the appropriate and responsible authorities. This might be done with the help of a relevant NGO or agency with appropriate expertise who can provide support

Data security

Appropriate technical and organisational measures will be implemented in accordance with Article 89 (1) GDPR and security measures against the risks arising from the processing, such as accidental or unlawful destruction, loss, alteration, unauthorised disclosure, or access. More in particular: (a) In accordance with data minimization principle, only personal data considered necessary for the project will be maintained after being pseudonymised or encrypted and stored in a password-protected database; A total anonymization isn't feasible, because in the public social media accounts, the content of social media posts can lead to the user id (b) A dedicated server hosting this database will be accessible only by authorised users through authentication (using passwords of high complexity); (c) A firewall will be in place to allow only specific (whitelisted) IPs to access the server and restrict the access of each whitelisted IP only to specific ports/services; (d) The server will be located inside a locked room, accessible only by authorised personnel; (e) Devices that will store a backup of the data (if any) will follow the same security procedures as the main server; (f) For any remote interactions with the server (e.g., remote control or data transfer), secure protocols such as ssh/stfp will be used; (g) Any processing of the data will be performed on the relevant server. In case processing will be needed on other machines, the same security measures of the server will be applied to the respective machine; (h) In case of a data breach, CERTH/ITI adopts a procedure in accordance with the provisions of Article 33 and 34 GDPR. The collected (pseudonymised) personal data may be disclosed: (1) to all partners of the Consortium, through a password protected system; and (2) if this is required to third parties (including data processors if exist) for the fulfilment of our legal obligations or is necessary for the fulfilment of the above data processing purposes and follows the applicable legal framework. It is also highlighted that no personal data will be transferred outside the European Union (EU) or the European Economic Area (EEA).

Who will be responsible for all of the data when this study is over?

When this study is over, CERTH/ITI will be the only one responsible for the information collected.

How long will data be stored?

The storage duration of the data in their anonymised or pseudonymised form will be the duration of the project plus five (5) years after the end of the project [i.e., August 2031], to be available for demonstration in case of an inspection or an audit, as long as required to achieve the above purposes of processing, unless a longer retention period is required by law or for the establishment, exercise or defence of legal claims

Will the collected personal data be used for other purposes?

All personal data will not be processed for any other purposes outside of those specified in this document.

Will the collected data be processed by automated tools supporting decision-making?

All the relevant collected data will be processed for scientific research purposes related to the ClimEmpower project (i) to facilitate the functionality of other modules of the project, and (ii) for demonstration purposes. Data collected from you will only be used to test the capabilities of the ClimEmpower tools and you will not suffer any consequences of automated processing supporting decision-making.

What are your rights?

Your rights under GDPR are contained within Articles 12-23 and 77 GDPR. Some of your most important rights include:

- *Right to information:* you may request information about whether we hold personal information about you, and, if so, what that information is and why we are holding it. This information shall be provided within a reasonable period after obtaining the personal data, but at the latest within one month of receipt of the request.
- *Right to access:* you may request to receive a copy of the personal information we hold about you and to check that we are lawfully processing it.
- *Right to rectification*: you may ask us to rectify the information that we hold about you in case you consider that something is missing or is incorrect.
- *Right to erasure:* based on the grounds laid out in Article 17 GDPR, you may ask us to erase your personal data at any given moment.
- *Right to object*: you may request us to stop processing their personal data based on the legal ground stated in Article 21 GDPR
- *Right to data portability*: you have the right to request the transfer of your personal data in an electronic and structured form to another party or directly to you. This enables you to take your data from us in an electronically usable format and to be able to transfer your data to another party in an electronically usable format.
- Lodge a complaint with the Hellenic Data Protection Authority (https://www.dpa.gr).

Please note that the aforementioned rights may be restricted in the light of the GDPR (e.g. Article 89 par. 2) and the applicable national data protection legislation.

For the exercise of your rights and for any other data-related information you may contact us at <u>m4d_ethics@iti.gr</u>