

# SILVANUS Data Protection Notice

## Information for the processing of personal data in accordance with art. 14 GDPR

The purpose of this data protection notice is to inform data subjects about the processing of their personal data. Considering the technical nature of the module and limitations imposed by the research design (i.e., scale), it is considered that informing those data subjects directly would involve a disproportionate effort. For this reason, this information is made publicly available via the project's website in accordance with art. 14 GDPR and with its potentially applicable derogations (art. 14 (5) (b) GDPR<sup>1</sup>), as an effort of enabling the data subjects to be informed about the data processing and to exercise their rights. This notice refers to the specific module of the SILVANUS responsible for collection of data from online sources.

Data will be collected from:

- i. Public social media posts from X (former Twitter), the content of which will be associated to possible fire incidents, in order to contribute to early-stage detection of wildfires

### 1. The Project

[SILVANUS](#) project envisages to deliver an environmentally sustainable and climate resilient forest management platform through innovative capabilities to prevent and combat against the ignition and spread of forest fires. The platform will cater to the demands of efficient resource utilisation and provide protection against threats of wildfires encountered globally. The project will establish synergies between (i) environmental; (ii) technology and (iii) social science experts for enhancing the ability of regional and national authorities to monitor forest resources, evaluate biodiversity, generate more accurate fire risk indicators and promote safety regulations among citizens through awareness campaigns. By establishing synergies between these areas, the project aims to promote sustainable forest management and reduce the impact of forest fires on the environment and communities. The novelty of SILVANUS lies in the development and integration of advanced semantic technologies to systematically formalise the knowledge of forest administration and resource utilisation. Additionally, the platform will integrate a big-data processing framework capable of analysing heterogeneous data sources including earth observation resources, climate models and weather data, continuous on-board computation of multi-spectral video streams, social media data. Also, the project integrates a series of sensor

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<sup>1</sup> Paragraph 5 (b) of this Article provides for an exemption if such information proves impossible or would involve a disproportionate effort, for processing for archiving purposes in the public interest, scientific or historical research purposes or statistical purposes. In this case, subject to the conditions and safeguards referred to in Article 89(1) GDPR, the controller shall take appropriate measures to protect the data subject's rights and freedoms and legitimate interests, including making the information publicly available.

and actuator technologies using innovative wireless communication infrastructure through the coordination of aerial vehicles and ground robots.

## **2. Data Controller**

The Centre of Research & Technology – Hellas (6th km Harilaou - Themi, 57001, Themi-Thessaloniki, Greece) is the Data Controller,

## **3. Data Processing**

SILVANUS in general aims to collect data on potential fire incidents reported by the citizen observation through various social media platforms, and other public websites. This data will be processed by the Social Media Analysis Toolkit to extract key concepts from text and visual content, providing a deeper understanding of potential fire events. The Fire Events Detection module will then identify fire events occurring on social media and store them as ontologies in a knowledge database. The data will be visualized by SILVANUS Dashboard. This valuable tool will help users to understand and analyse fire-related data from social media. By organizing and displaying the data (i.e. social media posts text, images, visual and textual analysis and other metadata) in an intuitive and user-friendly way, the platform helps users to better understand the scope and impact of the fire incident and can ultimately aid in the prevention and mitigation of future fire. The legal basis under which the data shall be processed is article 6(1)(f) GDPR. The legitimate interest of the controllers lies with the pursuit of scientific research purposes confirmed by the European Commission.

### **What personal data is being processed?**

The processed data stemming from the X (former Twitter) posts, with publicly available accounts and with full respect of the terms and conditions of the Twitter platforms will include:

- X (former Twitter) posts including comments, textual and multimedia content uploaded by the relevant users, together with relevant metadata, hashtags, multimedia data (image links, linked to articles, posts, etc. found on the surface web).

No special categories of personal data (art. 9(1) GDPR) are foreseen to be collected (at least not intentionally), nor data relating to criminal convictions (art. 10 GDPR). All data will be collected in accordance with the licences and terms & conditions of X (former Twitter). All data will be gathered only from public accounts, with the permission defined by X (former Twitter) and in compliance with the respective terms of use, including the ones referred explicitly to the terms of use on behalf of minors, thus in accordance with user expectation of privacy. All collected data will be pseudonymised (username are replaced as “user1, user2 ..., userX), while data minimisation will also be applied, i.e., only data that are necessary for the purposes of the project will be processed. Further, details are provided in the “What is the purpose of the processing” section.

## **What is the purpose of the processing?**

Collection and further processing of those data will be processed to include information about possible fire incidents reported by citizens to contribute to early detection of wildfires which is in line with the aim of the Silvanus project and the Social Media Sensing. The above data will be required for the duration of the project: (i) for scientific research purposes, (ii) to facilitate the functionality of other modules of the project, and (iii) for demonstration purposes.

## **Data security**

The SILVANUS project implements appropriate technical and organizational measures to ensure an appropriate level of protection against the risks arising from processing, such as accidental or unlawful destruction, loss, alteration, unauthorised disclosure, or access. All data will be collected in accordance with the licences and terms & conditions of the data providers. All data will be gathered only from public accounts, with the permission defined by the Twitter platform and in compliance with the respective terms of use, thus in accordance with user expectation of privacy. In accordance with the data minimisation principle, only the parts of the Twitter posts that are deemed necessary for the project's objectives will be processed subject to a privacy-by-design technique, while the majority will be deleted immediately. The server hosting this database is accessible only by authorised users through authentication (using passwords of high complexity). A firewall will also be in place to allow only specific (whitelisted) IPs to access the server and to restrict the access of each whitelisted IP only to specific ports/services. Different access privileges to the data are available to ensure that the authorised users will only have access to the stored pseudonymised data needed to fulfil their tasks. Devices that will store a backup of the data will follow the same security procedures as the main server. For any remote interactions with the server (e.g., remote control or data transfer), secure protocols such as ssh/stfp are used. Any processing of the data is performed on that server. In case processing will be needed on other machines, the same security measures of the server will be applied to the respective machine. The metadata of Twitter will be also stored in a local database that is secured (authentication mechanisms are enabled) and is also IP protected. In case of data breach Art. 33 and 34 of GDPR are applicable.

## **Will the collected data be shared?**

The collected data (in their pseudonymised form) may be disclosed: (1) to specific partners of the Consortium, through a password protected system, on a need-to-know basis; and (2) if this is required to third parties for the fulfilment of our legal obligations or is necessary for the fulfilment of the above data processing purposes and is in compliance with the applicable legal framework. The information collected will be also used to contribute towards several journal and conference publications as well as scientific contests, in line with Twitter's social media Policy. It is also highlighted that no personal data will be transferred outside the European Union (EU) or the European Economic Area (EEA).

## **Who will be responsible for all of the data when this study is over?**

When this study is over, CERTH/ITI will be the only one responsible for the information collected.

### **How long will data be stored?**

The storage duration of the data in their pseudonymised form will be the duration of the project plus five (5) years after the end of the project [March 2025], to be available for demonstration in case of an inspection or an audit, as long as required to achieve the above purposes of processing, unless a longer retention period is required by law or for the establishment, exercise or defence of legal claims.

### **Will the collected personal data be used for other purposes?**

All personal data collected in SILVANUS will not be processed for any other purposes outside of those specified in this document.

### **Will the collected data be processed by automated tools supporting decision-making?**

Your data will be used for (i) for scientific research purposes, (ii) to facilitate the functionality of other modules of the project, and (iii) for demo purposes. Data collected from you will only be used to test the capabilities of the SILVANUS platform tools and you will not suffer any consequences of automated processing supporting decision-making. After hashing of your account information, the researchers will not be able to trace back your data back to you.

### **What are your rights?**

Your rights under GDPR are contained within articles 12-23 and 77. Some of your most important rights include:

- *Right to information:* you may request information about whether we hold personal information about you, and, if so, what that information is and why we are holding it. This information shall be provided within a reasonable period after obtaining the personal data, but at the latest within one month of receipt of the request.
- *Right to access:* you may request to receive a copy of the personal information we hold about you and to check that we are lawfully processing it.
- *Right to rectification:* you may ask us to rectify the information that we hold about you in case you consider that something is missing or is incorrect.
- *Right to erasure:* you may ask us to erase your personal data at any given moment without a specific reason.
- *Right to object:* you may request to stop processing delete or remove your personal data at any desired moment where there is no good reason for us continuing to process it
- *Right to data portability:* you have the right to request the transfer of your personal data in an electronic and structured form to another party or directly to you. This enables you to take your data from us in an electronically usable format and to be able to transfer your data to another party in an electronically usable format.
- Lodge a complaint with the Hellenic Data Protection Authority (<https://www.dpa.gr>).

Please note that the aforementioned rights may be restricted in the light of the GDPR (e.g. art. 89 par. 2) and the applicable national data protection legislation.

For the exercise of your rights and for any other data-related information you may contact us at [m4d\\_ethics@iti.gr](mailto:m4d_ethics@iti.gr)